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GLENN PATENT GROUP 3475 EDISON WAY, SUITE L MENLO PARK, CA 94025			PHAM, CHRYSTINE	
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Please find below and/or attached an Office communication concerning this application or proceeding.

<b>Office Action Summary</b>	<b>Application No.</b>	<b>Applicant(s)</b>	
	09/972,076	JOHNSON ET AL.	
	<b>Examiner</b>	<b>Art Unit</b>	
	Chrystine Pham	2192	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

#### Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

#### Status

- 1) Responsive to communication(s) filed on 22 August 2005.
- 2a) This action is FINAL.                    2b) This action is non-final.
- 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

#### Disposition of Claims

- 4) Claim(s) 1-47,49-70 and 72-79 is/are pending in the application.
- 4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.
- 5) Claim(s) \_\_\_\_\_ is/are allowed.
- 6) Claim(s) 1-47,49-70 and 72-79 is/are rejected.
- 7) Claim(s) \_\_\_\_\_ is/are objected to.
- 8) Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

#### Application Papers

- 9) The specification is objected to by the Examiner.
- 10) The drawing(s) filed on \_\_\_\_\_ is/are: a) accepted or b) objected to by the Examiner.  
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

#### Priority under 35 U.S.C. § 119

- 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) All    b) Some \* c) None of:
  1. Certified copies of the priority documents have been received.
  2. Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
  3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

\* See the attached detailed Office action for a list of the certified copies not received.

#### Attachment(s)

- 1) Notice of References Cited (PTO-892)
- 2) Notice of Draftsperson's Patent Drawing Review (PTO-948)
- 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)  
Paper No(s)/Mail Date \_\_\_\_\_
- 4) Interview Summary (PTO-413)  
Paper No(s)/Mail Date \_\_\_\_\_
- 5) Notice of Informal Patent Application (PTO-152)
- 6) Other: \_\_\_\_\_

### **DETAILED ACTION**

1. This action is responsive to the Amendments filed on August 22<sup>nd</sup> 2005. Claims 48 and 71 have been canceled. Claims 1-47, 49-70, 72-79 are presented for examination.

#### ***Response to Amendment***

2. Applicant has remarked in paper filed August 22<sup>nd</sup> 2005 (page 19, 2<sup>nd</sup> paragraph) that claims 46 and 69 have been amended to omit the phrase "but are not limited to" to overcome rejection under 35 USC 112, however, such amendment has not been made, thus, rejection under 35 U.S.C. 112 is maintained for these claims.

#### ***Response to Arguments***

3. In response to Applicant's argument regarding rejection of claims under 35 U.S.C. 112 (first paragraph), rejection of claims 1-79 under 35 U.S.C. 112 (first paragraph) is hereby withdrawn.
4. Other arguments filed August 22<sup>nd</sup> 2005 have been fully considered but they are not persuasive.

In response claim rejections 35 USC 103, Applicant essentially contends that Courts does not teach a "decision server for returning a real-time decision in ASP mode to an end user" (page 22, 2<sup>nd</sup> paragraph). As has been established in

the previous Office Action, Courts teaches a web system engine 200 (i.e., decision server) that services requests for web content from users and returns web pages to users (see col.7:38-46). In col.1:50-col.2:5, Courts teaches a business layer providing business logic (i.e., business rules, strategies, models) for use by the presentation layer 14 in generating responsive web pages dynamically. Again, in col.3:24-35, Courts discusses dynamically generating web pages (i.e., real-time decision) by presentation layer 14. In col.3:50-55, Courts specifically teaches utilizing business rules in business layer 16 to make complicated decisions and display customized content on the dynamically generated web pages. Without having to use the exact term “decision server”, Courts nonetheless teaches a server that interacts with end user dynamically (i.e., real-time) to service user requests by returning dynamically generated/customized web pages (i.e., real-time decisions). Thus, Courts clearly teaches “a decision server for returning a real-time decision in ASP mode to an end user”.

In response to Applicant’s argument that “Courts does not indicate how these business rules are used, what the business rules are, and what decisions are made by the business rules” (page 22, 3<sup>rd</sup> paragraph), isn’t it quite obvious from the above discussion and the cited passage that business rules are to be utilized by the presentation layer in making decisions which are to be displayed in dynamically generated web pages? As for Applicant’s inquiries of business rules and the decisions made thereby, they are not required to be disclosed by Courts

in order to teach the claim limitations. Courts's invention is not about "business rules" and "decisions" per se, instead, it is about a system that utilizes business rules (i.e., models, strategies) to make decisions, which are returned to end users as dynamically generated response pages (i.e., real-time decisions).

In response to applicant's argument that "the motivation for combining Harrison with Courts would be to enable automatic and continued optimization or online adaptation of software to minimize down time and suboptimal functioning ... However the invention is concerned with '*returning a real-time decision in ASP mode to an end user' in a decision service*" (pages 21-22), a recitation of the intended use of the claimed invention must result in a structural difference between the claimed invention and the prior art in order to patentably distinguish the claimed invention from the prior art. If the prior art structure is capable of performing the intended use, then it meets the claim.

In response to Applicant's remark that the Examiner has incorrectly relied on "integration layer 18 interfaces ... independent software vendor (ISV) ..." to teach person skilled in the art "passing control to code generator for generating code for use in production in said ASP environment" (page 23, last paragraph), it is submitted that no person of ordinary skilled in the art needs to be taught how to pass control to a code generator for generating code, however, it is clear from Courts that the independent software vendor is the code generator that

generates code for use in Courts' system, thus the cited passage anticipates "passing control to code generator for generating code for use in production in said ASP environment".

5. In view of the foregoing discussion, rejection of claims under 35 U.S.C 103(a) is considered proper and maintained.

#### ***Claim Rejections - 35 USC § 112***

6. The following is a quotation of the second paragraph of 35 U.S.C. 112:

*The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.*

7. Claims 46 and 69 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

A broad range or limitation together with a narrow range or limitation that falls within the broad range or limitation (in the same claim) is considered indefinite, since the resulting claim does not clearly set forth the metes and bounds of the patent protection desired. Note the explanation given by the Board of Patent Appeals and Interferences in *Ex parte Wu*, 10 USPQ2d 2031, 2033 (Bd. Pat. App. & Inter. 1989), as to where broad language is followed by "such as" and then narrow language. The Board stated that this can render a claim indefinite by raising a question or doubt as to whether the feature introduced by

such language is (a) merely exemplary of the remainder of the claim, and therefore not required, or (b) a required feature of the claims. Note also, for example, the decisions of *Ex parte Steigewald*, 131 USPQ 74 (Bd. App. 1961); *Ex parte Hall*, 83 USPQ 38 (Bd. App. 1948); and *Ex parte Hasche*, 86 USPQ 481 (Bd. App. 1949). For example, claim 46 recites the broad recitation "said decisions comprise any combination of, but are not limited to:" (line 3), and the claim also recites "scores; reason codes; actions; and other calculated results" (line 4-7) which is the narrower statement of the range/limitation. Claim 69 also recites the broad recitation "said decisions comprise any combination of, but are not limited to:" (line 3), and the claim also recites "scores; reason codes; actions; and other calculated results" (line 4-7) which is the narrower statement of the range/limitation.

### ***Claim Rejections - 35 USC § 103***

8. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

*(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.*

9. Claims 1, 2, 4-5, 8-9, 10, 12-13, 16-17, 34-38, 40-47, 49, 52, 57-61, 63-70, 72, 75 are rejected under 35 U.S.C. 103(a) as being unpatentable by Courts et al. (*Courts et al.*, US 6085220), in view of Harrison et al. (*Harrison et al.*, US 6741974 B1).

As per claim 1, *Courts et al.* teach an apparatus (e.g., see Abstract, *enterprise interaction hub* 10 FIG.1 & associated text) and method (e.g., col.1:45-49) for an all-purpose decision service/server/engine returning a real-time decision in ASP mode to an end user/client (e.g., col.3:24-27 & 34-35, col.7:38-46, col.9:30-35), said method comprising:

- linking to a first computer system having project design software (e.g., see *business layer* 16 FIG.1 & associated text) via the Internet or a virtual private network (e.g., see *DCOM* FIG.1) for designing rules, models, and/or strategies (e.g., see *business logic* & *business object* 20 FIG.1 & associated text);
- passing control (e.g., see *integration layer* 18 FIG.1 & associated text) to a code generator server (e.g., see *Independent Software Vendor ISV space* 28 FIG.1 & associated text) for generating code for use in production in said ASP environment (e.g., col.2:62-67);
- said code generator server generating strategy service software for installation on a decision engine/server which is embeddable in a software application (e.g., see *presentation layer* 14 & *render object/engines* 20 FIG.1, see *render engines* 122 FIG.2 & associated

text, see *Rengine.PBD 130 & application code PBDs 132 FIG.2B & associated text*) for executing said rules/models (e.g., col.1:56-58, col.6:52-54);

- sending input data to said decision server via a Web server (e.g., see Abstract, see *interaction layer 12 & HTTP* FIG.1 & associated text, col.9:30-32), said input data for processing using said decision server;
- said decision server processing said input data according to said installed rules, models (e.g., col.1:56-58, col.3:51-52) and creating corresponding output data/calculated results/actions (e.g., see *html generation* FIG.1 & associated text);
- said decision server returning said created output data to said Web server in XML format (e.g., col.4:13-16); and
- said Web server returning said output data (e.g., see Abstract, col.1:52-54).
- a transaction log of said automated real time decisions, said log accessible by a client (e.g., col. 4:39-40 & 47-48).

*Courts et al.* disclose wherein said project design software further comprises capability for inserting an experiment for testing a new strategy (e.g., col.4:7-9; col.5:10-13; *business layer 16, business objects 22 FIG.1 & associated text*). However, *Courts et al.* do not expressly disclose said experiment as champion/challenger experiment. However, *Harrison et al.* disclose a project design software (see at least software

*development, solutions, learning classifier-system* col.1:25-60) comprises capability for inserting a champion/challenger experiment for testing a new strategy (see at least *learning classifier-system, rules, fitness* col.1:49-58; *genetic programming, single solution, learning classifier systems, multiple actions, knowledge base, optimum behavior, diverse rule base* col.2:4-20; *intelligent agents, rules, associated fitness, success measure* col.2:39-col.3:10; *FEHN, new rule, existing rule, effectiveness* col.3:45-50; *Engine 160, rules, survival of the fittest* col.7:20-36; *winning rule* col.11:60-67; *agent, previous best agent* col.26:35-46). It would have been obvious to one of ordinary skill in the pertinent art at the time the invention was made to incorporate the teaching of *Harrison et al.* into that of *Courts et al.* for the inclusion of champion/challenger experiment for testing a new strategy. And the motivation for doing so would have been to enable automatic and continual optimization or online adaptation (i.e., improving performance) of the software to minimize down time and sub-optimal functioning while awaiting new software version and avoid the ongoing needs to understand the software, modify tests and integrate the modified software (see at least col.2:20-36; col.4:17-33).

As per claim 2, *Courts et al.* teach the method as applied to Claim 1, further comprising:

- using system integration (e.g., see *integration layer 18 FIG.1 & associated text*) and consulting services (e.g., see *trend DB 36 & profile DB 38 & enterprise space 26 FIG.1 & associated text*), said

consulting services for developing and refining rules, models, and strategies (e.g., col.1:61-col.2:4, col.3:3-8).

As per claim 4, *Courts et al.* teach the method as applied to Claim 1, wherein said decision server is linked to external data resources for extracting additional relevant data (e.g., see *profile DB 38 & enterprise space 26 FIG.1* & associated text).

As per claim 5, *Courts et al.* teach the method as applied to claim 1 wherein an ASP file running on a Web server passes input data to said decision server (e.g., col.3:18-24), said input data is in XML format (e.g., col.4:13-16).

As per claim 9, *Courts et al.* teach an apparatus for a decision service returning a real-time decision in ASP mode to an end user (see claim 1), said apparatus comprising:

- means for linking to a first computer system having project design software (e.g., see *business layer 16 FIG.1* & associated text) via the Internet or a virtual private network (e.g., see *DCOM FIG.1*) for designing rules/models (e.g., see *business logic & business object 20 FIG.1* & associated text);
- means for passing control (e.g., see *integration layer 18 FIG.1* & associated text) to a code generator server (e.g., see *Independent*

- Software Vendor /SV space 28 FIG.1 & associated text) for generating code for use in production in said ASP environment (e.g., col.2:62-67);*
- means for said code generator server generating strategy service software for installation on a decision server (e.g., see *presentation layer 14 & render object/engines 20 FIG.1, see render engines 122 FIG.2 & associated text, see Rengine.PBD 130 & application code PBDs 132 FIG.2B & associated text) for executing said rules/models* (e.g., col.1:56-58, col.6:52-54);
  - means for sending input data to said decision server via a Web server (e.g., see Abstract, see *interaction layer 12 & HTTP FIG.1 & associated text, col.9:30-32*), said input data for processing using said decision server;
  - means for said decision server processing said input data according to said installed rules/models (e.g., col.1:56-58, col.3:51-52) and creating corresponding output data (e.g., see *html generation FIG.1 & associated text*);
  - means for said decision server returning said created output data to said Web server in XML format (e.g., col.4:13-16); and
  - means for said Web server returning said output data (e.g., see Abstract, col.1:52-54).

*Courts et al.* disclose wherein said project design software further comprises capability for inserting an experiment for testing a new strategy (e.g., col.4:7-9; col.5:10-13;

*business layer 16, business objects 22 FIG.1 & associated text).* However, *Courts et al.* do not expressly disclose said experiment as champion/challenger experiment. However, *Harrison et al.* disclose a project design software (see at least *software development, solutions, learning classifier-system* col.1:25-60) comprises capability for inserting a champion/challenger experiment for testing a new strategy (see at least *learning classifier-system, rules, fitness* col.1:49-58; *genetic programming, single solution, learning classifier systems, multiple actions, knowledge base, optimum behavior, diverse rule base* col.2:4-20; *intelligent agents, rules, associated fitness, success measure* col.2:39-col.3:10; *FEHN, new rule, existing rule, effectiveness* col.3:45-50; *Engine 160, rules, survival of the fittest* col.7:20-36; *winning rule* col.11:60-67; *agent, previous best agent* col.26:35-46). It would have been obvious to one of ordinary skill in the pertinent art at the time the invention was made to incorporate the teaching of *Harrison et al.* into that of *Courts et al.* for the inclusion of champion/challenger experiment for testing a new strategy. And the motivation for doing so would have been to enable automatic and continual optimization or online adaptation (i.e., improving performance) of the software to minimize down time and sub-optimal functioning while awaiting new software version and avoid the ongoing needs to understand the software, modify tests and integrate the modified software (see at least col.2:20-36; col.4:17-33).

As per claims 8, 10, 12, and 13, 16, they recite limitations, which have been addressed in claims 1, 2, 4, and 5 respectively, therefore, are rejected for the same reasons as cited in claims 1, 2, 4, and 5.

As per claim 17, *Courts et al.* teach a method for assembling and delivering an all-purpose decision engine/server in ASP mode, said method comprising:

- defining input and output structures in XML format (e.g., see claim 5).
- importing analytical models (e.g., see claim 1).
- adding rules, modifying decision actions (e.g., col.5:10-13), and general tweaking of said engine (e.g., see business layer 16, business objects 22 FIG.1 & associated text).
- testing [rules within] said engine (e.g., col.4:7-9).
- fueling said engine with data from a variety of sources and said engine delivering decisions (see claim 4).

*Courts et al.* disclose wherein said project design software further comprises capability for inserting an experiment for testing a new strategy (e.g., col.4:7-9; col.5:10-13; *business layer 16, business objects 22 FIG.1 & associated text*). However, *Courts et al.* do not expressly disclose said experiment as champion/challenger experiment. However, *Harrison et al.* disclose a project design software (see at least *software development, solutions, learning classifier-system* col.1:25-60) comprises capability for inserting a champion/challenger experiment for testing a new strategy (see at least

*learning classifier-system, rules, fitness* col.1:49-58; *genetic programming, single solution, learning classifier systems, multiple actions, knowledge base, optimum behavior, diverse rule base* col.2:4-20; *intelligent agents, rules, associated fitness, success measure* col.2:39-col.3:10; *FEHN, new rule, existing rule, effectiveness* col.3:45-50; *Engine 160, rules, survival of the fittest* col.7:20-36; *winning rule* col.11:60-67; *agent, previous best agent* col.26:35-46). It would have been obvious to one of ordinary skill in the pertinent art at the time the invention was made to incorporate the teaching of *Harrison et al.* into that of *Courts et al.* for the inclusion of champion/challenger experiment for testing a new strategy. And the motivation for doing so would have been to enable automatic and continual optimization or online adaptation (i.e., improving performance) of the software to minimize down time and sub-optimal functioning while awaiting new software version and avoid the ongoing needs to understand the software, modify tests and integrate the modified software (see at least col.2:20-36; col.4:17-33).

As per claims 34-38, 40-47, 49, 52, 57-61, 63-72, 75 they recite limitations which have been addressed in claims 2, 4, 5, and 17, therefore, are rejected for the same reasons as cited in claims 2, 4, 5, and 17.

10. Claims 3 and 11 are rejected under 35 U.S.C. 103(a) as being unpatentable over *Courts et al.* and *Harrison et al.* as applied to claims 1 and 9 above, and further in view of *Dodrill et al.* (US 6490564), hereinafter, *Dodrill et al.*.

As per claim 3, *Courts et al.* teach the method as applied to claim 1 wherein software components are implemented using programming languages such as J++, PB, VB, Delphi, or C++ (e.g., 44 FIG.1 & associated text). *Courts et al.* do not expressly disclose generating code in C. However, *Dodrill et al.* discloses a method and apparatus (e.g., see *application server* 66 FIG.3, 4 & associated text) for decision service returning a real-time decision (e.g., col.2:58-64) in ASP mode to an end user (e.g., see *thin clients* 42b & *browser* 56 FIG.4 & associated text, see Abstract, col.2:44-51) wherein the user input (e.g., see 300 & 302 FIG.9 & associated text) is sent to decision server via a Web server (e.g., see *Web Server* 64 FIG. 4 & associated text) and processed by the decision server according to installed rules (e.g., col.5:46-50), and corresponding XML-formatted output data (e.g., see *dynamic HTML/XML pages* 98 FIG.4 & associated text) is generated and returned from decision server to Web server to be transmitted to end user. *Dodrill et al.* further discloses a method and apparatus as described above wherein applications/logic/functions/code (e.g., see *application* 48 FIG.2 & associated text) are written in programming language C (e.g., col.2:58-60) and formatted in CGI (e.g., col.2:61-63). It would have been obvious to one of ordinary skill in the pertinent art at the time the invention was made to substitute the programming languages disclosed in the teaching of *Courts et al.* with C to produce the expected result with reasonable success. And the motivation for doing so would have been the well-known

characteristics/advantages associated with the C language, namely, small size (i.e., few built-in functions) which allows flexibility and power in programming and building/customizing the language for a specific application, portability (i.e., compiled on various computer systems), and capacity for implementing system software/low-level tasks such as transferring data and integrating system components, loading programs, and formatting text for display, etc.,.

As per claim 11, it recites limitations which have been addressed in claims 9 & 3, therefore, is rejected for the same reasons as cited in claims 9 & 3.

11. Claims 6-7, 14-15 are rejected under 35 U.S.C. 103(a) as being unpatentable over *Courts et al.* and *Harrison et al.* as applied to claims 1 and 9 above, and further in view of *Humpleman et al.* (US 6466971), hereinafter, *Humpleman et al.*.

As per claim 6, *Courts et al.* teaches the method as applied to claim 1. *Courts et al.* do not expressly disclose code generator server generating an XML schema for providing to a client system for collecting said input data and said code generator server generating an XML parser/builder for reading data conforming to said XML schema. However, *Humpleman et al.* discloses a method and apparatus (e.g., see Abstract, FIG.14, 19 & associated text) for sending XML input data (e.g., see commands/XML FIG.14 & associated text, see XML-RPC Action FIG.19) from an end user/client system (e.g., see A FIG. 14 &

associated text, see *HN Device A: Controller Module FIG.19 & associated text*) to a decision server (e.g., see *S FIG.14 & associated text, see HN Device B: Controller Module FIG.19 & associated text*) via a web server (e.g., see *server 14 FIG.14 & associated text, see HN Device Web Server 86 FIG.19 & associated text*), said decision server processing the XML input data, generating XML-formatted response, web pages and returning to the client via said web server (e.g., see *HTML or XML FIG.14, see XML-RPC Response FIG.19 & associated text*). *Humbleman et al.* further discloses generating an XML schema for providing to the client system for collecting said input data and providing to Web server for use in error handling, or data validation (e.g., see *CALL.DTD & INTERFACE.DTD & Web Server Layer FIG.18 & associated text, see Device A XML Interface 72 FIG.19 & associated text*) and generating an XML parser (e.g., see *XML Layer IN 70 & XML Layer OUT 68 FIG.18 & associated text, see XML parser 74 FIG.19 & associated text*) for reading data conforming to said XML schema. It would have been obvious to one of ordinary skill in the pertinent art at the time the invention was made to modify *Courts et al.*'s teaching to include the teaching as set forth by *Humbleman et al.* to produce the expected result with reasonable success. And the motivation for doing so would have been that the formatting of data into syntactically correct XML document(s) depends upon adhering to a predefined definition language describing the structure and set of constraints (i.e., XML schema) on which an XML documents shall be constructed from said data. Furthermore, XML parsers enable the processing and extracting

of data in textual representation within XML tags and transforming them into specific-typed objects/data structure (e.g., C, C++, or Java objects) which can be retrieved for use by servers and software applications. Conventional XML parsers check XML documents being parsed for conformance to general XML rules. Most recent XML parsers, at the time the invention was made, are implemented with integrated support for XML schemas to further enable data validation.

As per claims 7, 14-15, they recite limitations which have been addressed in claims 1, 5, 6, therefore, are rejected for the same reasons as cited in claims 1, 5, 6.

12. Claims 18-19, 23-27, 31-33, 39, 62 are rejected under 35 U.S.C. 103(a) as being unpatentable over *Courts et al.*, in view of *Harrison et al.* and further in view of *Marullo et al.* (*Marullo et al.*, US 6157940).

As per claim 18, *Courts et al.* teach a method and apparatus for an end user to develop rules, models, and/or strategies, for generating real time decisions in ASP mode (see claim 1), said method comprising:

- o using a proprietary custom predictive analytics for outputting a models file of resulting rules by taking historical data as input (e.g., see *trend DB 36*,

- profile DEB 38, trend data collection 32, business layer 16 FIG.1 & associated text);*
- providing a designer component, said designer component providing means for designing rules, models, and strategies by using a project design (see claim 1);
  - storing said project design in a projects repository for future reference (e.g., see *project database 148 FIG.2B & associated text*);
  - generating production code for executing in production mode (e.g., see claim 3).

*Courts et al.* disclose wherein said project design software further comprises capability for inserting an experiment for testing a new strategy (e.g., col.4:7-9; col.5:10-13; *business layer 16, business objects 22 FIG.1 & associated text*). However, *Courts et al.* do not expressly disclose said experiment as champion/challenger experiment. However, *Harrison et al.* disclose a project design software (see at least *software development, solutions, learning classifier-system* col.1:25-60) comprises capability for inserting a champion/challenger experiment for testing a new strategy (see at least *learning classifier-system, rules, fitness* col.1:49-58; *genetic programming, single solution, learning classifier systems, multiple actions, knowledge base, optimum behavior, diverse rule base* col.2:4-20; *intelligent agents, rules, associated fitness, success measure* col.2:39-col.3:10; *FEHN, new rule, existing rule, effectiveness* col.3:45-50; *Engine 160, rules, survival of the fittest* col.7:20-36; *winning rule* col.11:60-67; *agent, previous best agent* col.26:35-46). It would have been obvious to one of

ordinary skill in the pertinent art at the time the invention was made to incorporate the teaching of *Harrison et al.* into that of *Courts et al.* for the inclusion of champion/challenger experiment for testing a new strategy. And the motivation for doing so would have been to enable automatic and continual optimization or online adaptation (i.e., improving performance) of the software to minimize down time and sub-optimal functioning while awaiting new software version and avoid the ongoing needs to understand the software, modify tests and integrate the modified software (see at least col.2:20-36; col.4:17-33).

*Courts et al* do not expressly disclose generating a runtime version of said project design for testing, said testing thereby validating and verifying said rules; stress testing said rules/models by inputting a significantly large number of transactions into a monitor and Web server; said Web server generating a bulk test report representing results of said stress testing; modifying said rules, models, and strategies, if necessary as a result of said stress testing. However, *Marullo et al.* disclose an apparatus (e.g., see FIG.2 & associated text, FIG.3 & associated text) and method of stress testing business/web-server applications or functional areas within vertical markets (e.g., see Abstract, *commercial on-line banking and shopping transactions* col.1:30-31, see *banking application* 12 FIG.1 & associated text, see *banking application* 32 FIG.2 & associated text), said apparatus and method comprising:

- generating a runtime version of said project design and marking said project (e.g., col.32:29-31) for testing (e.g., see *genautoAPI* 58 FIG.2 &

- associated text, col.2:31-37, col.4:2-6, col.7:4:9 & 12-17), said testing thereby validating and verifying said rules (e.g., see FIG.13A, 13B & associated text, col.1:5-10, col.2:14-15 & 18-31, col.3:54-55 & 60-65);
- stress testing said rules/models (e.g., col.3:38-43, col.4:40-47, col.6:1-6 & 51-62, see *webStrain* 68 FIG.2 & associated text, see 352 FIG.18 & associated text, see FIG.16A-16C & associated text) by inputting a significantly large number of transactions into a monitor and Web server (e.g., see *web server* 10 FIG.1 & associated text, col.1:43-47, see *genautoAPI* 58 FIG.2 & associated text, see 106 FIG.15 & associated text);
  - said stress testing tracking and storing in repository (e.g., see *user specified files* 40 FIG.3 & associated text) statistics on specific rules/models by counting the number of times predetermined rules/models are used during said stress testing (e.g., see 116, 118 FIG.9A & associated text, col.2:65-col.3:6, );
  - said Web server generating a bulk test report representing results of said stress testing (e.g., col.3:15-21, see *Reports* 114 FIG.8 & associated text, see 360 FIG.18 & associated text);
  - modifying said rules/models if necessary as a result of said stress (e.g., col.3:38-43, col.4:40-47, col.6:1-6 & 51-62, see *webStrain* 68 FIG.2 & associated text, col.1:5-10, col.2:14-15 & 18-31, col.3:54-55 & 60-65);

It would have been obvious to one of ordinary skill in the pertinent art at the time the invention was made to incorporate the teaching of *Marullo et al.* into that of *Courts et al.* and *Harrison et al.* (hereinafter *CHM*) to include the steps of stress testing rules/models as disclosed by *Marullo et al.* which would produce the expected result with reasonable success. And the motivation for doing so would have been that the automation of stress testing business/web-server applications (i.e., project design), verification/validation of rules/models, and report generation ensures that all possibilities of data input/output and all permutations and combinations of transactions/APIs and business logic/rules associated therewith have been exhaustively traversed, and tested for correctness and reported in a consistent, and efficient manner [in comparison to manual testing/traversing of links in web applications which yields unreliable test results not mirroring what is to be expected in the actual environment in which the web server applications would be used].

As per claims 19, 23-27, 31-33, 39, 62, they recite limitations which have been addressed in claims 3, 18, therefore, are rejected for the same reasons as cited in claims 3, 18.

13. Claims 20, 28 are rejected under 35 U.S.C. 103(a) as being unpatentable over *CHM* as applied to claim 18 above and further in view of *Ballantyne et al.* (US 6687873), hereinafter, *Ballantyne et al.*.

As per claim 20, *CHM* teaches the method of claim 18. However *CHM* does not expressly disclose providing a model editor component for automatically converting said models file into an XML version of said rules, and importing said converted XML data into said designer component. However, *Ballantyne et al.* disclose a method (e.g., see abstract) and apparatus (e.g., see FIG.1 & associated text) of providing a model editor component (e.g., see *modeling engine* 28, *mapping engine* 26, *modeling/mapping GUI* 30 FIG.1 & associated text) for automatically converting said rules/models file (e.g., see Abstract, see *legacy program applications* 16 FIG.1 & associated text, see 36 FIG.2 & associated text) into an XML version of said rules/models (e.g., see *context table* 22 FIG.1 & associated text, see 44 FIG.2 & associated text) and importing said converted XML data into said designer component (e.g., see *legacy system* 12, *writer engine* 20 FIG.1 & associated text). It would have been obvious to one of ordinary skill in the pertinent art at the time the invention was made to incorporate the teaching of *Ballantyne et al.* into that of *CHM* to obtain a model editor component for automatically converting rules/models files in to XML format which are then imported to the designer component with reasonable success in producing the expected results. And the motivation for doing so would have been that automatic conversion of business rules/models into XML format eliminates the need to alter existing programming logic or business rules within legacy applications and further facilitates easy data transmission over the

Internet, and between different applications, as well as direct display and manipulation of data via browser technology.

As per claim 28, it recites limitations, which have been addressed in claim 20, therefore, is rejected for the same reasons as cited in claim 20.

14. Claims 21, 29, 50, 73 are rejected under 35 U.S.C. 103(a) as being unpatentable over *CHM* as applied to claim 18 above and further in view of Kendall et al. (US 2002/0138449), hereinafter, *Kendall et al.*.

As per claim 21, *CHM* teaches the method of claim 18. *CHM* does not expressly disclose said designer component further comprising providing designing software having graphical user interfaces for generating data, variables, rules, models, strategies, trees, and actions required in said project design. However, *Kendall et al.* disclose a method and apparatus (e.g., see FIG.1 & associated text) for providing a designing software having graphical user interfaces (GUIs) for generating data, variables, business rules/models, trees, and actions required in a project design (i.e., a visual designer component for facilitating said configuring said decision engine) (e.g., see Abstract, see FIG.5,6,9 & associated text). *Kendall et al.* further discloses generating for the project design a workflow functional component (e.g., see FIG.7,8 & associated text) having expression sequences (e.g., see *policy number, address, city, caller*

*name FIG.10 & associated text), segmentation trees (e.g., see Driver is named on policy, police have been notified, injuries as a result of accident FIG.5 & associated text), workflow lists (e.g., see FIG.5,9,10 & associated text) for means for placing said sequences, trees, and lists in a hierarchical order (e.g., (e.g., see FIG.5,9,10 & associated text) wherein a root workflow list (e.g., see lost type is accident FIG.5 & associated text) providing a starting point for processing workflow at runtime, and any of said workflow lists is used as a result list at an exit point of segmentation tree of said segmentation trees (e.g., see outcome FIG.6 & associated text), and wherein end result nodes of said segmentation tree points to said workflow list (e.g., see FIG.5,9,10 & associated text). It would have been obvious to one of ordinary skill in the pertinent art at the time the invention was made to incorporate the teaching of Kendall et al. into that of CHM to obtain a designing software having GUIs for generating data, variables, business rules/models, trees, and actions required in a project design. And the motivation for doing so would have been to enable the development and modification of evolving business logic/rules/models/actions by ordinary administrators/end-users without any computer programming experience and graphical displays of business rules/models/actions in forms of workflow lists, segmentation trees, and expression sequences further enable fast and easy analysis and/or modification of said rules/models/actions.*

As per claims 29, 50, 73, they recite limitations, which have been addressed in claims 1, and 18, 21, therefore, are rejected for the same reasons as cited in claims 1, 18, 21.

15. Claims 22, 30 are rejected under 35 U.S.C. 103(a) as being unpatentable over *CHM* as applied to claim 18 above and further in view of *Bertrand et al.* (US 6018732), hereinafter, *Bertrand et al.*.

As per claim 22, *CHM* teaches the method of claim 18, wherein rules are tested (see claim 17). *CHM* does not expressly disclose providing a test service whereby said rules are tested in runtime mode, said test service comprising a wrapper for a control panel and for an Excel testing program. However, *Bertrand et al.* disclose a method and apparatus for returning real-time decisions/scores/calculated results in ASP mode (e.g., see Abstract, see FIG.2 & associated text), which is applicable to functional areas of vertical markets (e.g., see *domain model* FIG.6 & associated text, see FIG.15, 16, 34, 75 & associated text, see col.21:15-32), wherein rules are tested in runtime mode by a test service comprising a wrapper (e.g., see *presentation* 210, *activity* 220 FIG.2 & associated text, see col.21:55-62, FIG.8 & associated text) for a control panel and for an Excel testing program (i.e., a model editor for validating and verifying content of rules/models) (e.g., see *simulation engine* 270, *simulation models* 260 FIG.2 & associated text). *Bertrand et al* further disclose a model comprising an

expert and decision (e.g., see Abstract) wherein the model predicts revenue (e.g., col.11:23-32) and scores (e.g., see *interest rate, balance* FIG.49 & associated text). It would have been obvious to one of ordinary skill in the pertinent art at the time the invention was made to incorporate the teaching of *Bertrand et al.* into that of *CHM* to obtain runtime test service comprising a wrapper for a the control panel and for an Excel testing program. And the motivation for doing so would have been that the usage of Excel spreadsheets in the test service/program enables business logic/rules/functions to be collected, and simulated for testing purpose. Furthermore, Excel can be configured to enforce data constraints and perform numerical calculations on data stored therein.

As per claim 30, it recites limitations, which have been addressed in claim 22, therefore, is rejected for the same reasons as cited in claim 22.

16. Claims 51, 53-56, 74, 76-79 are rejected under 35 U.S.C. 103(a) as being unpatentable over *CHM* and *Kendall et al.* as applied to claim 50 above and further in view of *Humbleman et al.*.

As per claims 51, 53-56, 74, 76-79, they recite limitations, which have been addressed in claims 1, 6, 21, therefore, are rejected for the same reasons as cited in claims 1, 6, 21.

***Conclusion***

17. **THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

18. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Chrystine Pham whose telephone number is 571-272-3702. The examiner can normally be reached on Mon-Fri, 8:30am-5pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Tuan Q. Dam can be reached on 571-272-3695. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

CP  
November 1, 2005



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SUPERVISORY PATENT EXAMINER